Resources

Your Library Media Specialist

Library Media Services Department
370-2355

Guilford County Schools Personnel Handbook

Library Media Services Web Page
http://schools.gcsnc.com/tpages/loxenfel/mspage6.htm

Centerpiece (UNC-TV program schedule)

UNC-TV Online
http://www.unctv.org/

Only videos that were purchased with public performance rights may be shown legally in the after-school program.

Guilford County Schools

In compliance with federal laws, Guilford County Schools administers all educational programs, employment activities and admissions without discrimination because of race, religion, national or ethnic origin, color, age, military service, disability or gender, except where exemption is appropriate and allowed by law. Refer to the Board of Education's Discrimination Free Environment Policy AC for a complete statement. Inquiries or complaints should be directed to the Guilford County Schools Compliance Officer, 120 Franklin Boulevard, Greensboro, NC 27401; 336-370-2323.

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Keeping It Legal

Videos in the After-School Program

Keeping It Legal: Copyright ©

Copyright Law

Copyright Law
The federal copyright law gives creators of works exclusive rights that protect the works from reproduction, adaptation, distribution, public performance, public display and digital transmission. The law covers all formats of works and does NOT require the copyright symbol (©) on the work for protection.

Public Performance
This term is defined by the law as showing a video in "a place open to the public or any place where a substantial number of persons outside of a normal circle of a family and its social acquaintances is gathered." Schools are considered public places.

Public
This term is defined in the law as "…a substantial number of persons outside of a normal circle of a family and its social acquaintances…." Students in schools and after-school programs are considered the "public."

Home Use Only
This phrase refers to the statement on videos that indicates public performance rights have NOT been purchased. It is illegal to show "Home Use Only" videos in an after-school program.

Fair Use Guidelines
These guidelines are exemptions provided by the law that allow videos without public performance rights to be used in schools. Fair Use Guidelines do NOT apply in after-school programs.

GCS Personnel Handbook

Use of Copyrighted Materials

The Guilford County Schools requires that all employees be knowledgeable of and adhere to all provisions of current Federal copyright law Title 17 of US Code and Congressional "fair use" guidelines. The district recognizes and supports the limitations on unauthorized duplication and use of copyrighted materials in all formats, as well as contractual and licensing agreements pertaining to the instructional use of all formats, including electronically transmitted materials. **Willful or serious violations are considered to be in violation of expected standards of behavior for employees, students, and school visitors and may result in disciplinary action in accordance with board policy.** The legal and insurance protection of the district will not be extended to employees who unlawfully copy or unlawfully use copyrighted materials.

Questions & Answers

Q: Why should I be concerned?
A: Please refer to the GCS Handbook statement "Use of Copyrighted Materials" in this brochure.

Q: The Media Center at my school has lots of videos. Can I use those in the after-school program?
A: Only videos which were purchased with public performance rights may be shown in the after-school program. It is important to remember that schools purchase curriculum-related videos to use for instruction. Teachers may not want students to see them in the after-school program.

Q: Is it okay to show a television program that a student or teacher taped at home or school in the after-school program?
A: Television programs may be shown *only* as they are being broadcast.

Q: What about a video that I own or a student owns? Can I show that in the after-school program?
A: Unless the video was purchased with public performance rights, it is NOT legal to show it in an after-school program. If the video states "Home Use Only" it does NOT have public performance rights.

Q: Is it legal to show a rented video in the after-school program?
A: Rental videos are usually "Home Use Only." Unless the video has public performance rights, it is NOT legal to show it in after-school programs.

Q: I borrow videos from the public library. Is it okay to show those in the after-school program?
A: Some of the videos at the public library MAY have been purchased with public performance rights. Ask the public librarian if the video you are borrowing has those rights.

Q: What alternatives do I have to showing videos?
A: Suggestions include: reading aloud; playing games; exercising; purchasing videos with public performance rights; watching PBS (channel 4) programs as they are being broadcast.